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# procurement Act live 2025

27 FEBRUARY 2025 | NEC BIRMINGHAM

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## Live Debate Arena

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11:00-11:30

### Delivering Effective Social Value

**(Chair) Darren Knowd**, Chief Executive, Darren Knowd Ltd  
**Laura Savage**, Director of Partner and Social Value Service, People Plus  
**Dan Ebanks**, Co-Founder and Chief Executive Officer, Social Value Exchange  
**Lorraine Cox**, Chair, National Social Value Task Force  
**Isabelle Parasram OBE**, Chief Executive Officer, The Institute for Social Value

12:00-12:30

### What Does AI mean for the Future of Public Procurement?

**(Chair) Gavin Freeguard**, Freelance Consultant  
**Philip Orumwense**, Commercial Director and Chief Technology Procurement Officer, Crown Commercial Service  
**Andrew de Whalley**, Senior Manager, Deloitte  
**Amardeep Gill**, Partner, Trowers & Hamlin LLP

13:00-13:30

### How Can Suppliers Maximise the Benefit of New Flexibility in the Procurement Act?

**(Chair) Martin Traynor OBE**, Non Executive Chair, Institute of Hospitality  
**Deborah Wilkie**, Director – Civil Cartel Enforcement, Competition and Markets Authority  
**Shirley Cooper OBE**, Small Business Crown Representative, Cabinet Office  
**Lorraine Cox**, Chair, National Social Value Task Force  
**Shamayne Harris**, Head of Procurement, Pagabo

14:00-14:30

### Procurement as a Force To Drive Innovation in Organisational Strategy

**(Chair) Dharvinder Johal**, Market Partner, Capita Procurement Solutions  
**Kate Greenbank**, Deputy Director – Complex Transactions Team, Cabinet Office  
**Shirley Cooper OBE**, Small Business Crown Representative, Cabinet Office  
**Kavita Cooper**, Chief Executive Officer, Novo-K Procurement Solutions

15:00-15:30

### What New Skills Will Public Sector Buyers Need to Thrive in the Future?

**(Chair) Emma O'Dell**, Skills and Capability Planning Director, BPP Education Group  
**Carl Thomas**, Procurement Reform Stakeholder & Policy Lead, Welsh Government  
**Ian Schollar**, Head of CIPS Study Centre, CIPS  
**Carolyn Bayley**, Head of Bid Management, BPP Education Group



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## Procurement Act to Action Zone

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10:10 - 10:30

### Ministerial Address

**Georgia Gould**, Parliamentary Secretary for the Cabinet Office

10:30 - 11:00

### Pipelines, Frameworks and Dynamic Markets – Benefiting From the New Commercial Tools

**Richard Hassett**, Senior Policy Lead – Transforming Government Procurement, Crown Commercial Service

11:00 - 11:30

### Central Digital Platform – What's Happened So Far and What's Next?

**Euan Slack**, Deputy Director, Digital Services, Government Commercial Function

11:30 - 12:00

### How Data Supports Public Sector Supply Chain Resilience and the Requirements of the Procurement Act

**Martin Skeens**, SME/Third Party Risk & Compliance, Dun & Bradstreet  
**Duncan Hale**, Senior Analytics Consultant, Dun & Bradstreet

12:00 - 12:30

### National Procurement Policy Statement: What's Changed and How Can Buyers Benefit from it?

**Darren Knowd**, Chief Executive, Darren Knowd Ltd

12:30 - 13:00

### How eSenders are Helping to Deliver the Procurement Act

**Kevin Lewis**, Senior Business Development Manager, Delta eSourcing

13:00 - 13:30

### A Catalyst for Change: Unlocking the Potential of the Procurement Act

**Alan Heron**, Director of Procurement, Places For People

13:30 - 14:00

### Procurement Act 2023 – Aspirations Post Commencement

**Lindsay Maguire**, Deputy Director for Procurement Reform, Cabinet Office

14:00 - 14:30

### What does the Revised National Procurement Policy Statement Mean for Buyers and Suppliers?

**Lorraine Cox**, Chair, National Social Value Task Force  
**Peter Schofield**, Head of Integrated Commissioning and Procurement, Manchester City Council

14:30 - 15:00

### Using the Procurement Act to Unleash Innovation and Added Value in Public Procurement

**John Coyne**, Director of Commercial & Procurement, Birmingham City Council

15:00 - 15:30

### Understanding the Competitive Flexible Procedure

**Rebecca Rees**, Head of Public Procurement, Trowers & Hamlin LLP



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## Upcoming Events



### DPRTE

26-27 March – Farnborough IECC



### P4H Scotland

2 April – Murrayfield, Edinburgh



### Procurex Ireland

8 April – RDS, Dublin



### GS1 UK Healthcare Conference

29-30 April – QEII, London



### Procurex England

21 May – Exhibition Centre, Liverpool



### UK National GO Awards

21 May – Titanic Hotel, Liverpool



### Procurex Scotland

28 October – Glasgow SEC



### GO Awards Scotland 2025/26

28 October – Crowne Plaze, Glasgow



### Procurex Wales

4 November – Utilita Arena, Cardiff



### GO Awards Wales 2025/26

4 November – Voco St David's, Cardiff



### HCSA Annual Conference & Exhibition

19-20 November – Telford International Centre



### LGPE

25 November – Novotel London West, Hammersmith

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## Future of Public Procurement Zone

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10.30 – 11.00

### How AI is Shaping the Future of Public Procurement

**Philip Orumwense**, Commercial Director and Chief Technology Procurement Officer, Crown Commercial Service

11.00 – 11.30

### How Does the New Political Landscape and Proposed Legislation Impact Public Procurement?

**Ben Paxton**, Researcher, Institute for Government

11.30–12.00

### The Future of Frameworks

**Michelle Walker**, Head of Procurement Services, YPO

12.00–12.30

### How Will the Procurement Act Shape the Skills Required for Successful Outcomes?

**Ian Schollar**, Head of CIPS Study Centre, CIPS

12.30–13.00

### What Do Recent Political Shifts Mean for the Social Value Movement?

**Isabelle Parasram OBE**, Chief Executive Officer, The Institute for Social Value

13.00 – 13.30

### How Mega Trends Insights Can Deliver Innovative Procurement

**Emma O'Dell**, Skills and Capability Planning Director, BPP Group  
**Carolyn Bayley**, Head of Bid Management, BPP Group

13.30 – 14.00

### Delivering on the Ambition for More Social Housing

**John Wallace**, Procurement Director, Clarion Housing Group

14.00 – 14.30

### Bringing VCSEs and Community Organisations Into the Public Sector Supply Chain

**Dan Ebanks**, Co-Founder and Chief Executive Officer, Social Value Exchange

14.30–15.00

### Have You Got Your Act Together? We've Got You Covered! – OneAdvanced

**Silverio Governo**, Procurement Digitisation Consultant, One Advanced

15.00 – 15.30

### How Councils are Collaborating to Achieve Their Net Zero Ambitions

**Christopher Hammond**, Chief Executive, UK100

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## PASS Commercial Skills Zone

with **Paul Wright**, PASS Consultant

10.30 – 11.00

Effective Market Engagement for Buyers and Suppliers

11.30 – 12.00

Interpreting the National Procurement Policy Statement

12.30 – 13.00

What does Good Contract Management Look Like?

13.30 – 14.00

The Art of Brilliant Negotiation

14.30 – 15.00

Evaluating AI Generated Bid Responses

**procurement**  
**act** advice &  
support centre

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## Unlock the Potential of the New Procurement Act

Navigate the complexities of the new Procurement Act and seize the opportunities it presents with our dedicated Advice & Support Centre.

### For Buyers:

- Compliance Assistance: Ensure your procurement processes align with new regulations.
- Cost-Saving Strategies: Discover innovative approaches for better value for money.
- Supplier Engagement: Get advice on assessing, engaging, and selecting suppliers.
- Risk Management: Learn to identify and mitigate procurement risks.

### For Suppliers:

- Tendering Support: Gain insights into preparing successful bids and proposals.
- Market Access: Learn about new opportunities and how to win contracts.
- Regulatory Updates: Stay informed about the latest changes and their impact.
- Capacity Building: Access training and resources to enhance your capabilities.

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## Supplier Insights Zone

10:30 – 11:00

**Competition and the New Procurement Regime – Ensuring Competitive Tenders and Mitigating Collusion Risk**

**Deborah Wilkie**, Director, Civil Cartel Enforcement, Competition and Markets Authority

11:00 – 11:30

**The Future of Public Sector Procurement**

**Faye Dolan**, Framework Director, Procure Partnerships Framework

11:30 – 12:00

**Taking Social Value Mainstream**

**Guy Battle**, Chief Executive Officer, Social Value Portal

12:00 – 12:30

**Selling to Wales – a Welsh Perspective on the Procurement Act**

**Carl Thomas**, Procurement Reform Stakeholder & Policy Lead, Welsh Government

12:30 – 13:00

**Unlocking the Power of VCSEs as Social Value Delivery Partners**

**Tia Sammallathi**, Chief Executive Officer & Founder, whatimpart

13:00 – 13:30

**The Role of Frameworks in Supporting the Transparency Objectives of the Procurement Act**

**Oliver Mooney**, Head of Category, Fusion21

13:30 – 14:00

**How Does the Procurement Act Apply to Defence?**

**Ben English**, Head of Procurement Reform, Ministry of Defence

**Alex Holden**, Procurement Reform Assistant Head, Ministry of Defence

14:00 – 14:30

**The 'S' in ESG**

**Laura Savage**, Director of Partner and Social Value Service, People Plus

14:30 – 15:30

**The Role of the Procurement Review Unit**

**Jason Duncombe**, Head of Procurement Review Unit, Cabinet Office

**Amy Headington**, Head of Debarment and Investigations, PRU



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## Delta Innovation Zone

Join insightful live Q&A sessions with renowned procurement experts at the Delta Innovation Zone:

11:00 – 11:15

**John Coyne**, Director of Commercial and Procurement, Birmingham City Council

11:45 – 12:00

**John Wallace**, Procurement Director, Clarion Housing

14:00 – 14:15

**Philip Orumwense**, Commercial Director and Chief Procurement Officer, Crown Commercial Service

14:30 – 14:45

**Guy Battle**, Chief Executive Officer, Social Value Portal

15:00 – 15:15

**Andy Hughes**, Deputy Head of Operational Procurement and Category Manager, North Eastern Universities Purchasing Consortium



# Floorplan

## Exhibitor List

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